



StatsBomb Partner Programme.

Why Become a Partner?

Our Partner Programme is an accredited network of individuals and companies that provide services for professional soccer teams working with StatsBomb Data.

As a partner, you will receive various core benefits, including verified access to your client's data, customer support time and more.

The benefits will vary depending on the tier you sign up to and increase in value as the levels progress. For the programme, we offer the following partnership tiers: StatsBomb Accredited, Plus and Premium.



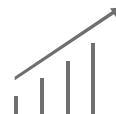
The StatsBomb Ecosystem →

Sign up for our partner ecosystem to receive core benefits that will help you to support our mutual customers with their data requirements. You will join our customers in becoming a data champion and being able to work with the best data available in the industry.



Showcase Your Expertise →

Maximise marketing opportunities by promoting your services through key StatsBomb channels, including social media, email newsletters and website. Push your brand messaging and USPs to our social media following, current customers and on-trial prospects.



Grow Your Business →

Grow your global profile by gaining visibility amongst StatsBomb's portfolio of over 150 teams worldwide. You can tap into a pool of men's and women's teams from various competitions, including, The Euros, The FA WSL, The National League and many more.

StatsBomb
Data Champions.

@StatsBomb
StatsBomb.com
sales@statsbomb.com

About us
Founded in 2017, StatsBomb provides game-changing football data and analytics that educates, inspires and drives performance.

Benefits for our Partners.

£100 PCM

StatsBomb Accredited Partner ▼

Unlimited data logins to all client data feeds

Corporate Benefits →

- Verified access to your client's data.
- Access to StatsBomb glossaries.

Marketing Benefits →

Website

Your logo on a StatsBomb Authorised Partners page on StatsBomb.com.

£500 PCM

StatsBomb Plus Partner ▼

Unlimited data logins to all client data feeds

Corporate Benefits →

- Verified access to your client's data.
- Unlimited access to StatsBomb Assist for three months.
- Access to StatsBomb glossaries and customer-exclusive whitepapers.
- Use of a StatsBomb Partner Logo to use on your own marketing materials.
- The opportunity to join a mutually beneficial referral programme with StatsBomb.

Marketing Benefits →

Website

Your logo and company description on a StatsBomb Authorised Partners page on StatsBomb.com.

Social

One promotional Twitter or LinkedIn post about your business from our social channels.

Email

Your logo and link on the StatsBomb monthly customer email, in StatsBomb Authorised Partners footer panel.

£750 PCM

StatsBomb Premium Partner ▼

Unlimited data logins to all client data feeds

Corporate Benefits →

- Verified access to your client's data.
- Unlimited access to StatsBomb Assist for the length of your partnership.
- Access to StatsBomb glossaries, customer-exclusive whitepapers and all the relevant code.
- Use of a StatsBomb Partner Logo to use on your own marketing materials.
- StatsBomb Case Study around your services
- The opportunity to join a mutually beneficial referral programme with StatsBomb.

Marketing Benefits →

Website

Logo, description and backlink to your website on a StatsBomb Authorised Partners page on the StatsBomb.com.

Social

Quarterly tweet with link back to partner website on StatsBomb Twitter account.

Email

Logo, description and link in the StatsBomb monthly customer email in StatsBomb Partner in Focus section.

Conference

Opportunity to have a small exhibition stand space in Partner Zone at StatsBomb conference.

Courses

10% discount code for our football analytics courses.